

Be a Real American--Show Your Colors!

Flags for display on Flag Day, June 14th. A large assortment of wool bunting, printed silk or cotton flags at "Lowest-in-the-City" prices.

Macy's--Fifth Floor, 34th Street, Centre.



Suits for Men

\$16.75

Strictly hand tailored, in the smart new lines of the season, and of such materials as have proven their worth. Elsewhere you will be shown suits that are identical with these, at prices that are noticeably higher, and you will be told that they are "good values." They are, too—but Macy's tremendous cash-buying power and policy of "Lowest-in-the-City" prices are the reasons why we sell them at \$16.75. You will get a big \$16.75 worth—and you'll be pleased.

White Flannel Trousers

\$4.75

Made of a fine grade of flannel, thoroughly shrunk. Others at \$3.24 to \$6.75.

Smart Golf Coats

\$8.25

Knitted fabrics in various shades. Also flannels of blue or dark green.

Macy's--Fifth Floor, Broadway.

June Sale of Macy's Talcum Toilet Powders

The refreshing and pleasing effects resulting from the use of Talcum Powder have made it one of our daily toilet necessities. Used after bathing or a day in the summer sun, its cooling and soothing properties are best revealed. Macy's Talcum Toilet Powders have all the good qualities that such preparations should possess.

Plain Basted	Were	Now
Small cans, 10c	50c	25c
Bath size cans, 20c	1.00	50c
Carbide		
Small cans, 10c	50c	25c
Bath size cans, 20c	1.00	50c
Violet Perfumed		
Small cans, 10c	50c	25c
Bath size cans, 20c	1.00	50c
French Style Perfumes		
—Cherry, Euroma or Rose d'Or, Small cans, 7c	15c	
Oriental Style Perfume		
—Ayesha, Small cans, 8c	15c	

Macy's--Main Floor, Rear.

Mourning Dresses of Summer Silks

Particularly adapted to the Summer Season are these light-weight frocks of Black Jap Silk. Chic styles, tailored or fancy, at Macy's usual low prices.

Tailored Style, \$6.74 Black Jap silk, square neck, flat round collar, leg-o-mutton sleeves, button trimmed; full, circular skirt finished with tucks.	Russian Model, \$9.74 Black Jap silk in Russian blouse effect; black sailor collar with an overlay of white crepe de chine; full, flaring skirt.
Semi-Tailored Jap Silk Dresses, \$10.74 Blouse made with sailor collar, long sleeves, pointed flaring cuffs, buttons of self material; full skirt with all-around double tunic, forming points.	
Mourning Dresses of black crepe de chine in Russian blouse effects, some with tucks, \$16.74 and \$19.74	
Taffeta Silk Dresses, \$14.75 to \$29.75	
Georgette Crepe, combined with taffeta, \$29.75 to \$39.75	
Black Cotton Voile Dresses, \$4.69 to \$8.49	

Also various styles of White Dresses for mourning.

Macy's--Third Floor, 35th Street.

Continuation of Our Great Sale of Chippendale Tableware

TRIPLE SILVER PLATED

The expected has happened. The Sale of this beautiful Chippendale Tableware which began yesterday is meeting with great success. It is due only to the enormous quantity of goods purchased that we are able to continue this remarkable offering.

One Script Initial Engraved on Each Piece Without Extra Charge.

The pieces are designed in a beautiful Chippendale pattern like the spoon illustrated, with a dull platinum finish. Aside from the refined appearance which this finish gives, it is extremely practical in that it does not show signs of wear or scratches so easily. Guaranteed triple silver plated and packed in flannel bags. These pieces are not perfect, but the imperfections are so slight that in most cases they are very difficult to find. Following is only a partial list of the pieces:

Standard Price	Our Price	Standard Price	Our Price
Tee Spoons (Set of 6), \$2.50	\$1.25	Soup Spoons (Set of 6), \$2.50	\$1.25
Deerf Spoons or Forks (Set of 6), \$2.50	\$1.25	Gravy Ladles (Each), \$1.25	\$1.25
Table Spoons or Forks (Set of 6), \$2.50	\$1.25	Berry Spoons (Each), \$1.25	\$1.25
Coffee Spoons (Set of 6), \$2.50	\$1.25	Cold Meat Forks (Each), \$1.25	\$1.25
Oyster Forks (Set of 6), \$2.50	\$1.25	Fiddle Forks (Each), \$1.25	\$1.25

Macy's--Main Floor, Front.

More About the Annual June Sale of Sample Hosiery

Thousands were quick to see the wonderful opportunities which this sale of Silk, Cotton and Lisle Sample Hosiery

placed before them—the opportunity to buy hosiery of good quality at prices which make it worth while to purchase your entire Summer supply right now. The very special offer of Women's Silk Stockings which marks this sale consists of excess stock of the biggest hosiery distributors in the United States, on hand after the regular orders had been filled. To the trade they are known as "Run of Mill," which indicates that they have thick or thin spots here or there—not perfect enough to be called "Firsts"—still far superior to what are known as "Seconds." The wearing qualities are such that we gladly stand behind them.

Women's Ingrain Thread Silk Hose, Black or Colors, 69c

Reinforced soles, heels and toes; deep, double garter. Some have cotton soles and cotton tops. Others have all-silk tops and lisle lined soles. Cause, light and airy. Sizes 9 to 11½.	Men's Ingrain Heavy Weight Silk Hose, 48c Price elsewhere, \$1.50. A fine lot of heavy, full-fashioned silk hose, in three colors only. Navy or gray, sizes 9½ to 11½; purple, sizes 10 and 10½.	Women's Plain Black Cotton and Lisle Hose, 19c Price elsewhere, 25c and 30c. Double heels, soles and toes. Plain cotton or lisle thread soles. Mostly all full fashioned. Slightly imperfect. Wearing qualities not affected.
Women's Fine Lisle Sample Hose, 24c Price elsewhere, 30c and 35c. In black, white or various shades of tan. Nearly all full fashioned; silk lisle, plain lisle or cotton.	Women's Fancy Pure Silk Hose, \$2.49 Macy's usual price, \$3.19 and \$4.49. Ingrain Thread Silk Hose; some ribbed or shot silks; in two-color or effects. Others with plain tops and fancy ribbed bottoms, with round stripes. Others, plain colored tops with fancy colored striped effects.	Children's 1st Ribbed Silk Hose, 98c Price elsewhere, \$1.19 and \$1.09. All perfect goods, in black, tan, sky blue, pink or assorted colors. Some in broken sizes. Very heavy silk. Full fashioned for double soles, toes and heels.

Macy's--Main Floor, Centre.

Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices
Herald Square Broadway, 34th to 35th St.

Final Clearance of Children's Coats, 2.89

Macy's Original Prices were \$4.69 to \$7.94
89 Coats for children of 2 to 6 years. Excellent styles, including some of the most attractive models we have had this season. Materials are

Gabardines **Covert Cloths** **Mixtures**
Silk Poplins **Taffeta Silks**
Empire and belted styles, full and flaring; fancy or contrasting collars, pockets, novelty buttons; black, navy, Copenhagen, sand, pretty mixtures and the popular checks. Economical mothers will take advantage of this opportunity—as these coats are practical for early Fall wear, as well as present use.

Macy's--Infants' Wear Department, Third Floor, 35th St., Rear.

Chic Blouses of Summery Fabrics

A complete assortment of Blouses reflecting the newest style tendencies for dress, sport or general wear. Particularly noteworthy are the models described below:



Embroidered batiste in natural color fashions the blouse illustrated at right in cut. Deep sailor collar with clusters of tucks and hemstitching. Cuffs to match. Novelty buttons. **\$6.49**
Fine white voile is used in the blouse illustrated at the left in cut. Deep collar, cuffs and down front trimmed with double rows of Valenciennes lace and hemstitching. Dainty style for dress wear. A very stylish garment. **\$2.69**
Centre illustration in cut shows an attractive model of fine white voile, tucked back and front. Trimmed with Filet lace insertion and Valenciennes lace edging. Fancy cuffs to match. **\$1.89**
Imported white batiste makes a pretty blouse, trimmed with cream color Valenciennes lace down front and on collar; novel sleeves with lace inserts; crocheted ball buttons in link fashion. **\$3.29**
Tailored Blouse of two-tone striped tub silk; convertible collar; open cuffs with buttons and button holes. Assorted colorings. **\$1.89**

Macy's--Third Floor, 34th Street.

An Attractive Raincoat of Transparent Oil Silk

Recently introduced, these storm-coats have become very popular; made of a transparent oil silk in beautiful colorings:

Purple **Taupe** **Red** **Rose** **Orange**
Navy **Tan** **Green**

Each coat weighs only about 14 ounces, and when packed occupies a small space, making it ideal for traveling. Despite its lightness and transparency, it is strong and durable, and will give excellent service. Also used for motoring, riding, walking and golfing.

Two styles—\$15.49 and \$16.24.

Sizes for both women and misses.

Macy's--Third Floor, Broadway.

Boys' Clothes and Furnishings for Summer Weather

If there is anything in the line of wearing apparel that the boy needs for the summer, his mother will find it in the Macy Boys' Department. The large assortment of suits, shirts and other furnishings offers an unusual opportunity to dress the boys well at little cost.

102 Norfolk Suits For Boys, \$2.97

Macy's usual price \$4.99
In order to dispose quickly of these suits, in broken sizes, we offer them at a greatly reduced price. Fancy gray or tan mixtures in pleated Norfolk models. Very serviceable vacation suits. 7 to 18 years.

Boys' Mackinaws, \$4.89

For camp, mountain, seashore or motor wear on cool or damp days a mackinaw gives comfort and protection. Made in shawl collar, double breasted motif in attractive plaid effects. Sizes 7 to 18 years.

Sale of Boys' Washable Norfolk, \$2.79

Ideal Summer Suits in Gray Crash, Tan Linen Crash, Khaki, Cloth or White Duck. Well tailored and excellent fitting, pleated or patch pocket Norfolk models. Durable suits which will stand the wear and tear of laundry and play. Sizes 7 to 16 years. Illustrated.

Three Specials in Boys' Furnishings

Sport Shirts and Blouses, 64c
Made of fine madras, seersucker or highly mercerized materials in a large assortment of the new, striped effects in various colors. Also plain white and white with striped silk collars.

Boys' Pajamas, 64c
Made of madras, percale, or cotton pique in plain colors or fancy stripes. Also heavy donett flannels for cool nights in camp. All finished with silk frogs.

Boys' Neckties, 2 for 25c
Splendid assortment of washable neckwear for boys. May be reversed. Sizes 4 to 18 years.

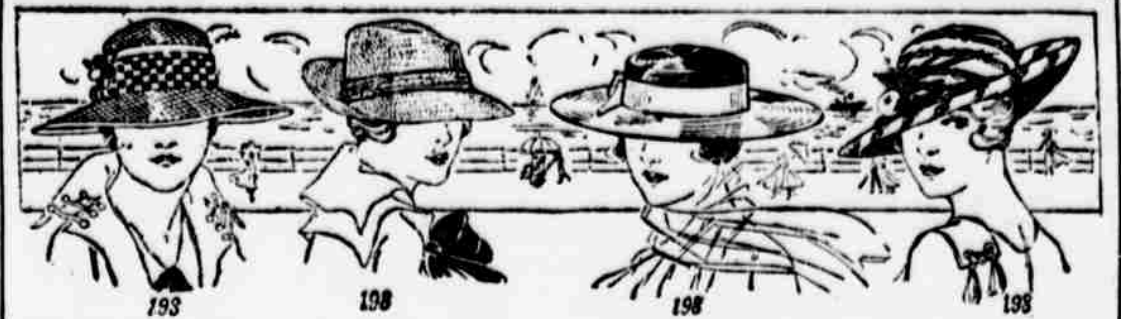


Macy's--Second Floor, Rear.

The Macy Restaurant and Loggia

are sought by thousands who want a good meal, efficiently served, at a price that is most reasonable for food of so high a degree of excellence. The weather permitting, diners may be served on the Loggia, out in the open air above the dust and noise of the street.

Macy's--Eleventh Floor.



700 Stylish Sport Hats \$1.98

The Entire Stock of One of the Best Makers

Hats made to sell at \$2.97, \$3.96 and \$5.94.

The manufacturer from whom we purchased these hats wished to start making his fall goods, and, therefore, was willing to close out his best summer hats at a great sacrifice, which enables us to offer them at this remarkable price. The assortment includes plain sport hats of fine straws in white or colors, more elaborate sport hats with neat trimmings, sailors, mushrooms, negligee shapes, etc. The above illustrations will give you a fair idea of the average run of these hats. Some of them were in our regular stock at \$5.94.

Macy's--Millinery Department, Second Floor.

Enthusiastic Buying in the Sale of White Tub Fabrics--Special Prices

The much-looked-for June Sale of White Goods met with the same hearty response of former years; better stocks, greater variety and lower prices than one would expect under present market conditions. Buy now, in quantities, for future use.

Corded Pique, 24c Yd. 27 inches wide; durable quality; may be had in three sizes of cords.	44-Inch White Cotton Bedford Cord, 39c Yd. Fine quality cotton raised cord, soft finish. Ideal for separate skirts. Note the extra width.
Dress Poplin, 29c Yd. Macy's usual price, 31c. 36-inch, lustrous poplin; strong, durable quality; with a highly mercerized finish. Suitable for dresses, skirts and nurses' uniforms.	White Cotton Ramie Weave, 19c Yd. Macy's usual price, 25c. A cool fabric for summer dresses and skirts; 36 inches wide; has the appearance of Ramie linen.
White Cotton Granite Cloth, 8c Yd. A strong, rough weave fabric; 27 inches wide. Particularly suited to women's and children's dresses and skirts.	Crinkled Underwear Crepe, 8c Yd. Soft finished crinkled crepe, 27 inches wide; requires no ironing; will make cool undergarments.
45-Inch Mercerized Lingerie Batiste, 26c Yd. Sheer quality, with a silky finish. May be used for graduation dresses, blouses and lingerie.	45-Inch Washable Organdie, Special, 44c Yd. Imported from Switzerland; transparent, stiff quality; in white only; will retain its original finish without starching.
Seed Voiles, 24c Yd. Fine, sheer qualities, with all-over seed effects, 45 inches wide; will make charming Summer dresses.	Novelty Weave White Voiles, 19c Yd. 36 inches wide; a choice selection of novelty striped voiles and lace voiles in many pretty patterns.

Nub Striped Snowflake Crepes and Rice Cloth, Very Special 12c Yd.
All 36 inches wide. A splendid variety of nub striped snowflake crepes and plain rice cloth, for dresses, blouses and children's wear.

Macy's usual price, 15c and 16c.

Macy's--White Goods Dept., Second Floor.



A Special Sale of Jewelry

3660 Pieces—Sterling Silver, and Gold Filled and Plated
Priced at less than Cost of Manufacture

24c	49c	99c
Cuff Links Macy's usual price, 49c to 99c. Scarf Pins Tie Clips Pendants Brooches	Cuff Pins Macy's usual price, \$1.04 to \$8.83. Watch Fobs Ribbon Watch Fobs Cuff Links Neck Chains Scarf Pins Necklace Pendants Tie Clips Locketts	We have had in regular stock identical pieces priced as high as \$8.75. This lot consists chiefly of gold filled Bracelets and Locketts. A most remarkable assortment of high grade gold filled or sterling silver bracelets, hand engraved and beautifully chased. A few are set with colored stones and others with rhinestones. Some of the bracelets have safety guards attached.

Macy's--Main Floor, Broadway.

An Annual June Event SALE OF WHITE SILKS

This sale, which opened yesterday, has already attracted crowds of discriminating shoppers to the Macy Silk Department. The values, in the season's most desirable weaves, make the offering one of the best of the year. Included in the display is a large assortment of white Habutai Silks, our own direct importation. Note the prices:

White Chiffon Taffeta Special, \$1.12 yard An excellent quality; 35 inches wide.	White Wash Satin Special, \$1.29 yard Very fine quality; 36 inches wide.	White Broadcloth Silk Special, \$1.49 yard Heavy weight and fine quality; width 40 inches; washable.
White Crepe de Chine Special, 99c yard Good quality; 40 inches wide.	White Habutai Silk Special, 49c yard Imported; good quality; 27 inches wide.	White Habutai Silk Special, 59c yard Imported; good quality; 27 inches wide.
White Habutai Silk Special, 69c yard Imported; good quality; 27 inches wide.	White Habutai Silk Special, 69c yard Imported; good quality; 36 inches wide.	White Habutai Silk Special, 79c yard Imported; good quality; 36 inches wide.
White Habutai Silk Special, 89c yard Imported; good quality; 24 inches wide.	White Habutai Silk Special, 99c yard Imported; good weight; fine quality; 24 inches wide.	White Habutai Silk Special, \$1.19 yard Imported; good weight; fine quality; 36 inches wide.

Macy's--Second Floor, 35th Street.